The Andrea Taylor Sentencing Advocacy Workshop – Virtual Style

Administrative Office of the U.S. Courts,
Defender Services Office Training Division

October 18-26, 2021 Draft Agenda

This is the third virtual Andrea Taylor Sentencing Advocacy Workshop (SAW). In contrast to the in-person 2½-day program, virtual SAW will be a course that engages participants in multiple ways over the course of several days, from Monday, October 18 through Tuesday, October 26, 2021.

This virtual course will use a combination of pre-recorded presentations and live workshop sessions. Each of the recorded presentations will correspond with one or more of the workshop sessions, creating a unit. The presentation corresponding to the workshop session must be viewed prior to attending the workshop session. For example, for Unit 1, prior to attending the live Workshop Session I, “Fact-Busting the Case,” on October 18, 2021, participants must view the 60 minute Presentation I, “Fact-Busting the Case.” All presentations will be available to view approximately one week prior to the corresponding live workshop session. Instructions for watching the pre-recorded videos and attending the workshop sessions will be provided in advance of the start of this program.

The 6 live 120-minute workshop sessions will be led by skilled facilitators in small group settings. These sessions will be held from 3:30 – 5:30 p.m. Eastern Daylight Time (EDT), October 18 – Thursday, October 21, 2021 and Monday, October 25 – Tuesday, October 26, 2021.

As with our traditional in-person workshops, participants will get on their (virtual) feet and practice skills and receive peer feedback. Participants are encouraged to bring their own case to this program.

We have a limited number of spots in this workshop; therefore, we require each participant to commit to timely watching the presentations (total of 7 hours) and to actively attending all live workshop sessions (total of 12 hours).

Thank you for joining us on our third virtual iteration of SAW.
**UNIT 1:**  
Presentation 1 must be viewed prior to attending Workshop Session 1

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<th>Duration</th>
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<th>Presenter</th>
<th>Session Details</th>
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<tr>
<td>60 minutes</td>
<td>Pre-recorded</td>
<td>Joseph Ross, Assistant Federal Public Defender, Office of the Federal Public Defender for the Eastern District of North Carolina, Raleigh, NC</td>
<td>This session will concentrate on the elements of fact-busting, using a mock case, to demonstrate techniques for mining the facts of a case in a manner that maximizes the potential of developing a persuasive sentencing theory.</td>
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**Live session**  
Monday, 10/18  
3:30-5:30 p.m. EDT  
Participants will meet with their small group facilitators to fact-bust their own cases as a basis for developing persuasive sentencing theories and themes.

**UNITS 2 & 3:**  
Presentations 2 & 3 must be viewed prior to attending Workshop Sessions 2 & 3

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<td>60 minutes</td>
<td>Pre-recorded</td>
<td>Jennifer Willis, Assistant Federal Defender, Federal Defenders of the Southern District of New York, New York, NY</td>
<td>Who am I representing? How do I distinguish her from the hundreds of other clients the court is sentencing? How do I discover and develop the information necessary to tell my client’s mitigation story? This session will discuss critical components of an effective mitigation investigation, including gathering records and interviewing considerations, with a focus on cultural competency concerns.</td>
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<td>60 minutes</td>
<td>Pre-recorded</td>
<td>Rena’ Ross, Investigator, Middle District of Alabama Federal Defenders Program, Inc., Montgomery, AL</td>
<td>This session will provide an overview of the importance of records in developing mitigation evidence. Records are inherently credible because objective, neutral professionals created them long before the client faced criminal charges. They reveal sensitive information that clients and their family members are reluctant to disclose -- and sometimes information that the client and their family members know nothing about.</td>
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**Live session**  
Tuesday, 10/19  
3:30-5:30 p.m. EDT  
Participants will divide into small breakout groups to practice their mitigation interviewing skills and identify records needed in their cases.
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<th>UNIT 4:</th>
<th>Presentation 4 must be viewed prior to attending the Workshop Session 4</th>
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| **60 minutes Pre-recorded** | **PRESENTATION 4: Developing Persuasive Theories and Themes/Storytelling**  
Fredilyn Sison, Assistant Federal Defender, Training Coordinator & Director, Office of the Federal Public Defender for the Western District of North Carolina, Asheville, NC  
Having a theory for sentencing and supporting themes is critical to your organization of the case and forms the basis of your sentencing story. This session will define a theory and theme, and will address how to develop theories and themes and weave them into your story of mitigation for sentencing. It will also discuss the elements of storytelling and how to effectively use storytelling to make a compelling argument at sentencing. |
| **Live session** | **WORKSHOP SESSION 4: Theories and Themes/Storytelling**  
Wednesday, 10/20  
3:30-5:30 p.m. EDT  
Participants will divide into small breakout groups where Group Leaders will facilitate the process of applying theories, themes, and storytelling techniques to the facts of each attendee’s own case. |
| **Live session** | **WORKSHOP SESSION 4 (cont’d): Theories and Themes/Storytelling**  
Thursday, 10/21  
3:30-5:30 p.m. EDT  
Participants will divide into small breakout groups where Group Leaders will facilitate the process of applying theories, themes, and storytelling techniques to the facts of each attendee’s own case. |
## UNITS 5 & 6:

Presentations 5 & 6 must be viewed prior to attending Workshop Sessions 5 & 6

**60 minutes**  
**Pre-recorded**

**PRESENTATION 5: Persuasive Writing**  
Fredilyn Sison, Assistant Federal Defender, Training Coordinator & Director, Office of the Federal Public Defender for the Western District of North Carolina, Asheville, NC

This session will provide persuasive writing techniques to advance the sentencing theory using the facts of the mock case.

**PRESENTATION 6: Using More Than Words to Persuade**  
Callie Steele, Senior Litigator, Office of the Federal Public Defender for the Central District of California, Los Angeles, CA

At sentencing, a picture is worth at least a thousand words, and can bring life and emotion to your client’s story. This session will look beyond the written word and examine ways to include powerful and persuasive images into your sentencing presentations.

**Live session**  
**Monday, 10/25**  
**3:30-5:30 p.m. EDT**

WORKSHOP SESSIONS 5 & 6: Persuasive Writing & Using More Than Words to Persuade

Participants will divide into small breakout groups and apply storytelling and persuasive writing techniques to the facts of their own cases. Each participant will have written, prior to the beginning of this workshop session, the first two to three paragraphs of their sentencing memorandum, in a persuasive fact-based manner. Participants will receive feedback on their work and rewrite their memoranda based on feedback received. Participants will also discuss incorporating more than words in their memoranda.

## UNIT 7:

Presentation 7 must be viewed prior to attending Workshop Session 7

**60 minutes**  
**Pre-recorded**

**PRESENTATION 7: Persuasive Sentencing Hearings**  
Tina Hunt, Executive Director, Federal Defenders of the Middle District of Georgia, Inc., Macon, GA

This session will discuss how to persuasively tell the client’s story at the sentencing hearing. It will examine factors to consider in making decisions about what to present and how to conduct the hearing. Various techniques will be explored.

**Live session**  
**Tuesday, 10/26**  
**3:30-5:30 p.m. EDT**

WORKSHOP SESSION 7: Persuasive Sentencing Hearings

Participants will divide into small breakout groups where they will discuss how each participant anticipates how they will conduct the sentencing hearing in their own case. Emphasis will be placed on the ideas developed in Presentation Session 7.